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Daisuke Iwase, President & COO

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

## Lifenet Starts Sales of New Long-term Disability “Hataraku-Hito 2” Today

Renewed and further enhanced coverage

TOKYO, June 1, 2016 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President & COO Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the starting of sales of a new product of Long-term Disability, “Hataraku-Hito 2” today.

### Long-term Disability Insurance

#### Hataraku-Hito 2



- Extending insurance term to maximum age of 70
- Insurance benefit amount from JPY 100 thousands to JPY 500 thousands per month
- Fixed premium

In February 2010, Lifenet started sales of long-term disability, which was then unfamiliar to the Japanese insurance market, for individuals ahead of the life insurance industry. With six years from the launch of the product, the recognition of long-term disability itself is growing in Japan.

Lifenet has reviewed its long-term disability products and launches the new product “Hataraku-Hito 2” today, which is renewed with further enhanced coverage.

#### About LIFENET (URL: <http://ir.lifenet-seimei.co.jp/en/>)

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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