

June 7, 2016

Daisuke Iwase, President & COO

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

May 2016: MONTHLY DISCLOSURE

Annualized premium of new business was 115 million yen, 125% of May 2015

TOKYO, June 7, 2016 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President & COO Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for May 2016.

Annualized premium^{*1} of new business in the month of May 2016 was 115 million yen (125% of May 2015). The number of applications was 3,147 (121% of May 2015), with the number of new business at 2,541 (132% of May 2015). Accordingly, annualized premium^{*1} of policies-in-force was 9,490 million yen. The number of policies-in-force as of the end of May 2016 resulted in a total of 227,723, and sum insured of policies-in-force stands at 1,917,093 million yen.

In May 2016, insurance premiums and claims and benefits recorded 780 million yen (107% of May 2015) and 206 million yen (217% of May 2015), respectively.

Topics

May 12 Announcement of Starting of Sales of New Long-term Disability Product
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20160512485567/pdfFile.pdf

Financial Results for Fiscal 2015 Ended March 31, 2016
http://ir.lifenet-seimei.co.jp/en/news/index/index-6738658060354087715/main/0/link/Results_for_FY2015_4Q_final_revised.pdf

European Embedded Value as of March 31, 2016
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20160512485546/pdfFile.pdf

Announcement of New Mid-term Business Plan
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20160512485551/pdfFile.pdf

Changes in Directors
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20160512485860/pdfFile.pdf

Partial Amendment to Articles of Incorporation
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20160512485869/pdfFile.pdf

May 18 8th Anniversary Since Commencement of Business

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	May 2016	May 2015
Number of applications	3,147	2,604
Number of new business	2,541	1,932
Sum insured of new business ^{*3} (million yen)	15,246	16,012
Annualized premium ^{*1} (million yen)	115	92
- excl. death coverage (million yen)	69	47

Number of new business (accumulated total)	Apr. 2016 - May 2016	Apr. 2015 - May 2015
Number of applications	6,635	5,295
Number of new business	4,721	3,727
Sum insured of new business ^{*3} (million yen)	28,343	30,285
Annualized premium ^{*1} (million yen)	217	180
- excl. death coverage (million yen)	131	94

Number of policies-in-force	End of May 2016	End of May 2015
Number of policies-in-force	227,723	216,636
- Term Life ^{*4}	118,577	113,259
- Whole-Life Medical ^{*4}	68,659	65,992
- Term Medical Care ^{*4}	11,018	11,736
- Long-Term Disability ^{*4}	29,469	25,649
Sum insured of policies-in-force ^{*3} (million yen)	1,917,093	1,843,963
Annualized premium ^{*1} (million yen)	9,490	8,871
- excl. death coverage (million yen)	4,349	3,990

Insurance premiums and claims (million yen)	May 2016	May 2015
Insurance premiums	780	732
Insurance claims and benefits	206	95

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and June be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: "Kazoku" and au Term Insurance, Whole-Life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, au Medical Insurance and au Medical Insurance for Women, Term Medical Care insurance: "Jibun Plus", Long-Term Disability insurance: "Hataraku Hito".

Contact:
 Investor Relations, Corporate Planning Department
 Tel: +81-3-5216-7900
 e-mail: ir@lifenet-seimei.co.jp

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