

September 7, 2016  
Daisuke Iwase, President  
LIFENET INSURANCE COMPANY  
(Securities Code: 7157, TSE Mothers)

**August 2016: MONTHLY DISCLOSURE**  
**Annualized premium of new business was 95 million yen, 108% of August 2015**

TOKYO, September 7, 2016 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for August 2016.

Annualized premium<sup>\*1</sup> of new business in the month of August 2016 was 95 million yen (108% of August 2015). The number of applications was 2,586 (102% of August 2015), with the number of new business at 2,101 (113% of August 2015). Accordingly, annualized premium<sup>\*1</sup> of policies-in-force was 9,648 million yen. The number of policies-in-force as of the end of August 2016 resulted in a total of 230,647, exceeding 230,000 policies-in-force, and sum insured of policies-in-force stands at 1,932,819 million yen.

In August 2016, insurance premiums and claims and benefits recorded 795 million yen (107% of August 2015) and 102 million yen (87% of August 2015), respectively.

## Topics

- Aug. 10 Financial Results for 1Q of Fiscal 2016 ending March 31, 2017  
[http://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20160810473330/pdfFile.pdf](http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20160810473330/pdfFile.pdf)

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

## Number of new business, policies-in-force and premiums and claims (preliminary report)<sup>\*2</sup>

Number of new business (month)	Aug. 2016	Aug. 2015
Number of applications	2,586	2,547
Number of new business	2,101	1,858
Sum insured of new business <sup>*3</sup> (million yen)	11,599	13,016
Annualized premium <sup>*1</sup> (million yen)	95	88
- excl. death coverage (million yen)	60	49

Number of new business (accumulated total)	Apr. 2016 - Aug. 2016	Apr. 2015 - Aug. 2015
Number of applications	15,539	12,807
Number of new business	11,558	9,492
Sum insured of new business <sup>*3</sup> (million yen)	67,773	73,563
Annualized premium <sup>*1</sup> (million yen)	538	459
- excl. death coverage (million yen)	331	242

Number of policies-in-force	End of Aug. 2016	End of Aug. 2015
Number of policies-in-force	230,647	218,637
- Term Life <sup>*4</sup>	119,739	114,472
- Whole-Life Medical <sup>*4</sup>	69,283	66,483
- Term Medical Care <sup>*4</sup>	10,849	11,537
- Long-Term Disability <sup>*4</sup>	30,776	26,145
Sum insured of policies-in-force <sup>*3</sup> (million yen)	1,932,819	1,862,470
Annualized premium <sup>*1</sup> (million yen)	9,648	8,996
- excl. death coverage (million yen)	4,451	4,051

Insurance premiums and claims (million yen)	Aug. 2016	Aug. 2015
Insurance premiums	795	744
Insurance claims and benefits	102	117

\*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

\*2: This report is preliminary and may be different from the final settlement report.

\*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

\*4: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-Life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-Term Disability insurance: "Hataraku-Hito" and "Hataraku-Hito 2".

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