

December 7, 2016
Daisuke Iwase, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

November 2016: MONTHLY DISCLOSURE

Annualized premium of new business was 97 million yen, 93% of November 2015

TOKYO, December 7, 2016 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for November 2016.

Annualized premium^{*1} of new business in the month of November 2016 was 97 million yen (93% of November 2015). The number of applications was 2,935 (96% of November 2015), with the number of new business at 2,103 (93% of November 2015). Accordingly, annualized premium^{*1} of policies-in-force was 9,795 million yen. The number of policies-in-force as of the end of November 2016 resulted in a total of 233,547, and sum insured of policies-in-force stands at 1,944,449 million yen.

In November 2016, insurance premiums and claims and benefits recorded 806 million yen (107% of November 2015) and 183 million yen (226% of November 2015), respectively.

Topics

- Nov. 10 Financial Results for 2Q of Fiscal 2016 Ending March 31, 2017
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20161110436692/pdfFile.pdf
- European Embedded Value as of September 30, 2016
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20161110436688/pdfFile.pdf
- Nov. 24 Announced Sales of “au Life Insurance” with Refunds
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20161124445458/pdfFile.pdf

Lifenet’s steady growth of policies-in-force has been driven by the public’s increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers’ trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Nov. 2016	Nov. 2015
Number of applications	2,935	3,048
Number of new business	2,103	2,255
Sum insured of new business ^{*3} (million yen)	11,013	13,868
Annualized premium ^{*1} (million yen)	97	104
- excl. death coverage (million yen)	62	62

Number of new business (accumulated total)	Apr. 2016 - Nov. 2016	Apr. 2015 - Nov. 2015
Number of applications	24,551	21,428
Number of new business	18,046	15,851
Sum insured of new business ^{*3} (million yen)	102,687	114,684
Annualized premium ^{*1} (million yen)	840	757
- excl. death coverage (million yen)	523	415

Number of policies-in-force	End of Nov. 2016	End of Nov. 2015
Number of policies-in-force	233,547	221,359
- Term Life ^{*4}	120,815	115,805
- Whole-Life Medical ^{*4}	69,756	67,062
- Term Medical Care ^{*4}	10,696	11,369
- Long-Term Disability ^{*4}	32,280	27,123
Sum insured of policies-in-force ^{*3} (million yen)	1,944,449	1,880,980
Annualized premium ^{*1} (million yen)	9,795	9,152
- excl. death coverage (million yen)	4,552	4,140

Insurance premiums and claims (million yen)	Nov. 2016	Nov. 2015
Insurance premiums	806	755
Insurance claims and benefits	183	81

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-Life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-Term Disability insurance: "Hataraku-Hito" and "Hataraku-Hito 2".

Contact:
Investor Relations, Corporate Planning Department
Tel: +81-3-5216-7900
e-mail: ir@lifenet-seimei.co.jp

Disclaimer: This is a summarized translation of the original Japanese document, prepared and provided solely for readers' convenience. In case of any discrepancy or dispute, the Japanese document prevails.