

February 7, 2017  
Daisuke Iwase, President  
LIFENET INSURANCE COMPANY  
(Securities Code: 7157, TSE Mothers)

**January 2017: MONTHLY DISCLOSURE**  
**Annualized premium of new business was 118 million yen, 125% of January 2016**

TOKYO, February 7, 2017 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for January 2017.

Annualized premium<sup>\*\*1</sup> of new business in the month of January 2017 was 118 million yen (125% of January 2016). The number of applications was 4,052 (126% of January 2016), with the number of new business at 2,622 (125% of January 2016). Accordingly, annualized premium<sup>\*\*1</sup> of policies-in-force was 9,916 million yen. The number of policies-in-force as of the end of January 2017 resulted in a total of 236,057, and sum insured of policies-in-force stands at 1,952,534 million yen.

In January 2017, insurance premiums and claims and benefits recorded 815 million yen (107% of January 2016) and 80 million yen (81% of January 2016), respectively.

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

## Number of new business, policies-in-force and premiums and claims (preliminary report)<sup>\*2</sup>

Number of new business (month)	Jan. 2017	Jan. 2016
Number of applications	4,052	3,221
Number of new business	2,622	2,100
Sum insured of new business <sup>*3</sup> (million yen)	12,915	13,566
Annualized premium <sup>*1</sup> (million yen)	118	95
- excl. death coverage (million yen)	77	55

Number of new business (accumulated total)	Apr. 2016 - Jan. 2017	Apr. 2015 - Jan. 2016
Number of applications	31,783	27,488
Number of new business	23,221	20,367
Sum insured of new business <sup>*3</sup> (million yen)	127,284	143,777
Annualized premium <sup>*1</sup> (million yen)	1,074	967
- excl. death coverage (million yen)	678	539

Number of policies-in-force	End of Jan. 2017	End of Jan. 2016
Number of policies-in-force	236,057	223,461
- Term Life <sup>*4</sup>	121,608	116,703
- Whole-Life Medical <sup>*4</sup>	70,324	67,585
- Term Medical Care <sup>*4</sup>	10,581	11,256
- Long-Term Disability <sup>*4</sup>	33,544	27,917
Sum insured of policies-in-force <sup>*3</sup> (million yen)	1,952,534	1,894,073
Annualized premium <sup>*1</sup> (million yen)	9,916	9,267
- excl. death coverage (million yen)	4,639	4,209

Insurance premiums and claims (million yen)	Jan. 2017	Jan. 2016
Insurance premiums	815	765
Insurance claims and benefits	80	99

\*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

\*2: This report is preliminary and may be different from the final settlement report.

\*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

\*4: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-Life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-Term Disability insurance: "Hataraku-Hito", "Hataraku-Hito 2" and "au Long-term Disability Insurance".

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