

March 7, 2017
Daisuke Iwase, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

February 2017: MONTHLY DISCLOSURE **Annualized premium of new business was 132 million yen, 126% of February 2016**

TOKYO, March 7, 2017 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for February 2017.

Annualized premium^{*1} of new business in the month of February 2017 was 132 million yen (126% of February 2016). The number of applications was 4,028 (144% of February 2016), with the number of new business at 2,964 (132% of February 2016). Accordingly, annualized premium^{*1} of policies-in-force was 9,993 million yen. The number of policies-in-force as of the end of February 2017 resulted in a total of 237,728, and sum insured of policies-in-force stands at 1,958,228 million yen. The number of policy holders exceeded 150,000 individuals on February 13, 2017.

In February 2017, insurance premiums and claims and benefits recorded 821 million yen (107% of February 2016) and 130 million yen (180% of February 2016), respectively.

Topics

Feb. 9 Financial Results for 3Q of Fiscal 2016 Ending March 31, 2017
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20170209494936/pdfFile.pdf

Election of Executive Officer
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20170209494975/pdfFile.pdf

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Feb. 2017	Feb. 2016
Number of applications	4,028	2,806
Number of new business	2,964	2,252
Sum insured of new business ^{*3} (million yen)	13,711	14,140
Annualized premium ^{*1} (million yen)	132	105
- excl. death coverage (million yen)	87	62

Number of new business (accumulated total)	Apr. 2016 - Feb. 2017	Apr. 2015 - Feb. 2016
Number of applications	35,811	30,294
Number of new business	26,185	22,619
Sum insured of new business ^{*3} (million yen)	140,995	157,917
Annualized premium ^{*1} (million yen)	1,206	1,072
- excl. death coverage (million yen)	766	601

Number of policies-in-force	End of Feb. 2017	End of Feb. 2016
Number of policies-in-force	237,728	224,424
- Term Life ^{*4}	122,190	117,162
- Whole-Life Medical ^{*4}	70,730	67,783
- Term Medical Care ^{*4}	10,527	11,198
- Long-Term Disability ^{*4}	34,281	28,281
Sum insured of policies-in-force ^{*3} (million yen)	1,958,228	1,900,244
Annualized premium ^{*1} (million yen)	9,993	9,319
- excl. death coverage (million yen)	4,694	4,241

Insurance premiums and claims (million yen)	Feb. 2017	Feb. 2016
Insurance premiums	821	769
Insurance claims and benefits	130	72

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-Life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-Term Disability insurance: "Hataraku-Hito", "Hataraku-Hito 2" and "au Long-term Disability Insurance".

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