

April 7, 2017

Daisuke Iwase, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

March 2017: MONTHLY DISCLOSURE

Annualized premium of new business was 154 million yen, 133% of March 2016

TOKYO, April 7, 2017 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for March 2017.

Annualized premium^{*1} of new business in the month of March 2017 was 154 million yen (133% of March 2016). The number of applications was 4,931 (161% of March 2016), with the number of new business at 3,556 (140% of March 2016). Accordingly, annualized premium^{*1} of policies-in-force was 10,088 million yen. The number of policies-in-force as of the end of March 2017 resulted in a total of 239,815, and sum insured of policies-in-force stands at 1,966,975 million yen.

In March 2017, insurance premiums and claims and benefits recorded 825 million yen (107% of March 2016) and 132 million yen (109% of March 2016), respectively.

Topics

- Mar. 15 Changes in Representative Director and Directors
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20170315420158/pdfFile.pdf
- Mar. 17 Notice of Change in the Major Shareholder
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20170316420869/pdfFile.pdf

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Mar. 2017	Mar. 2016
Number of applications	4,931	3,062
Number of new business	3,556	2,531
Sum insured of new business ^{*3} (million yen)	17,947	15,552
Annualized premium ^{*1} (million yen)	154	116
- excl. death coverage (million yen)	99	69

Number of new business (accumulated total)	Apr. 2016 - Mar. 2017	Apr. 2015 - Mar. 2016
Number of applications	40,742	33,356
Number of new business	29,741	25,150
Sum insured of new business ^{*3} (million yen)	158,942	173,469
Annualized premium ^{*1} (million yen)	1,361	1,189
- excl. death coverage (million yen)	865	671

Number of policies-in-force	End of Mar. 2017	End of Mar. 2016
Number of policies-in-force	239,815	225,534
- Term Life ^{*4}	122,953	117,626
- Whole-Life Medical ^{*4}	71,182	67,999
- Term Medical Care ^{*4}	10,464	11,132
- Long-Term Disability ^{*4}	35,216	28,777
Sum insured of policies-in-force ^{*3} (million yen)	1,966,975	1,906,269
Annualized premium ^{*1} (million yen)	10,088	9,377
- excl. death coverage (million yen)	4,757	4,277

Insurance premiums and claims (million yen)	Mar. 2017	Mar. 2016
Insurance premiums	825	773
Insurance claims and benefits	132	121

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-Life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-Term Disability insurance: "Hataraku-Hito", "Hataraku-Hito 2" and "au Long-term Disability Insurance".

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