

October 6, 2017
Daisuke Iwase, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

September 2017: MONTHLY DISCLOSURE
Annualized premium of new business was 142 million yen, 148% of September 2016

TOKYO, October 6, 2017 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for September 2017.

Annualized premium*¹ of new business in the month of September 2017 was 142 million yen (148% of September 2016). The number of applications was 4,653 (157% of September 2016), with the number of new business at 3,228 (157% of September 2016). Accordingly, annualized premium*¹ of policies-in-force was 10,494 million yen. The number of policies-in-force as of the end of September 2017 resulted in a total of 248,642, and sum insured of policies-in-force stands at 2,001,687 million yen.

In September 2017, insurance premiums and claims and benefits recorded 857 million yen (107% of September 2016) and 148 million yen (177% of September 2016), respectively.

Topics

- Sep. 4 Received Encouragement Award in the Best Customer Support of the Year Program, in Recognition of Its Customer Services via LINE
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20170904467498/pdfFile.pdf

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Sep. 2017	Sep. 2016
Number of applications	4,653	2,956
Number of new business	3,228	2,061
Sum insured of new business ^{*3} (million yen)	15,196	11,241
Annualized premium ^{*1} (million yen)	142	96
- excl. death coverage (million yen)	93	61

Number of new business (accumulated total)	Apr. 2017 – Sep. 2017	Apr. 2016 – Sep. 2016
Number of applications	21,899	18,495
Number of new business	16,442	13,619
Sum insured of new business ^{*3} (million yen)	81,812	79,014
Annualized premium ^{*1} (million yen)	730	635
- excl. death coverage (million yen)	468	393

Number of policies-in-force	End of Sep. 2017	End of Sep. 2016
Number of policies-in-force	248,642	231,538
- Term Life ^{*4}	126,105	120,070
- Whole-life Medical ^{*4}	73,125	69,441
- Term Medical Care ^{*4}	10,176	10,806
- Long-term Disability ^{*4}	38,554	31,221
- Cancer ^{*4}	682	-
Sum insured of policies-in-force ^{*3} (million yen)	2,001,687	1,936,576
Annualized premium ^{*1} (million yen)	10,494	9,693
- excl. death coverage (million yen)	5,030	4,483

Insurance premiums and claims (million yen)	Sep. 2017	Sep. 2016
Insurance premiums	857	799
Insurance claims and benefits	148	83

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-term Disability insurance: "Hataraku-Hito", "Hataraku-Hito 2" and "au Long-term Disability Insurance", Cancer Insurance: "Double Yell".

Contact:
Investor Relations, Corporate Planning Department
Tel: +81-3-5216-7900
e-mail: ir@lifenet-seimei.co.jp

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