

November 8, 2017  
Daisuke Iwase, President  
LIFENET INSURANCE COMPANY  
(Securities Code: 7157, TSE Mothers)

## **October 2017: MONTHLY DISCLOSURE**

### **Annualized premium of new business was 156 million yen, 144% of October 2016**

TOKYO, November 8, 2017 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for October 2017.

Annualized premium\*<sup>1</sup> of new business in the month of October 2017 was 156 million yen (144% of October 2016). The number of applications was 4,756 (152% of October 2016), with the number of new business at 3,563 (153% of October 2016). Accordingly, annualized premium\*<sup>1</sup> of policies-in-force was 10,597 million yen. The number of policies-in-force as of the end of October 2017 resulted in a total of 251,009, exceeding 250,000 policies-in-force, and sum insured of policies-in-force stands at 2,010,267 million yen.

In October 2017, insurance premiums and claims and benefits recorded 869 million yen (108% of October 2016) and 152 million yen (133% of October 2016), respectively.

#### **Topics**

- Oct. 5 Long-term Disability Hataraku-Hito 2 Ranked 1st in Ranking of Reconsidering Insurance Policies in MONOQLO the MONEY Magazine  
[http://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20171005485690/pdfFile.pdf](http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20171005485690/pdfFile.pdf)
- Oct. 11 Received Gold Rating in the PRIDE Index for LGBT Initiatives for 2nd Consecutive Year  
[http://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20171011488154/pdfFile.pdf](http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20171011488154/pdfFile.pdf)
- Oct. 18 Policies-in-force exceeded 250,000

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

## Number of new business, policies-in-force and premiums and claims (preliminary report)<sup>\*2</sup>

Number of new business (month)	Oct. 2017	Oct. 2016
Number of applications	4,756	3,121
Number of new business	3,563	2,324
Sum insured of new business <sup>*3</sup> (million yen)	16,205	12,660
Annualized premium <sup>*1</sup> (million yen)	156	108
- excl. death coverage (million yen)	103	68

Number of new business (accumulated total)	Apr. 2017 – Oct. 2017	Apr. 2016 – Oct. 2016
Number of applications	26,654	21,616
Number of new business	20,005	15,943
Sum insured of new business <sup>*3</sup> (million yen)	98,017	91,674
Annualized premium <sup>*1</sup> (million yen)	887	743
- excl. death coverage (million yen)	571	461

Number of policies-in-force	End of Oct. 2017	End of Oct. 2016
Number of policies-in-force	251,009	232,639
- Term Life <sup>*4</sup>	126,881	120,498
- Whole-life Medical <sup>*4</sup>	73,651	69,608
- Term Medical Care <sup>*4</sup>	10,139	10,743
- Long-term Disability <sup>*4</sup>	39,209	31,790
- Cancer <sup>*4</sup>	1,129	-
Sum insured of policies-in-force <sup>*3</sup> (million yen)	2,010,267	1,940,986
Annualized premium <sup>*1</sup> (million yen)	10,597	9,748
- excl. death coverage (million yen)	5,103	4,520

Insurance premiums and claims (million yen)	Oct. 2017	Oct. 2016
Insurance premiums	869	804
Insurance claims and benefits	152	114

\*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

\*2: This report is preliminary and may be different from the final settlement report.

\*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

\*4: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-term Disability insurance: "Hataraku-Hito", "Hataraku-Hito 2" and "au Long-term Disability Insurance", Cancer Insurance: "Double Yell".

Contact:  
Investor Relations, Corporate Planning Department  
Tel: +81-3-5216-7900  
e-mail: [ir@lifenet-seimei.co.jp](mailto:ir@lifenet-seimei.co.jp)

*Disclaimer: This is a summarized translation of the original Japanese document, prepared and provided solely for readers' convenience. In case of any discrepancy or dispute, the Japanese document prevails.*