

April 6, 2018
 Daisuke Iwase, President
 LIFENET INSURANCE COMPANY
 (Securities Code: 7157, TSE Mothers)

March 2018: MONTHLY DISCLOSURE
Annualized premium of new business for fiscal 2017 was 1,714 million yen, 126% of fiscal 2016

TOKYO, April 6, 2018 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for March 2018.

Annualized premium*¹ of new business in the month of March 2018 was 184 million yen (119% of March 2017). Annualized premium*¹ of new business for fiscal 2017 was 1,714 million yen (126% of fiscal 2016). The number of applications in the month of March 2018 was 5,388 (109% of March 2017), with the number of new business at 4,255 (120% of March 2017). The number of new business for fiscal 2017 at 39,175 (132% of fiscal 2016).

Accordingly, annualized premium*¹ of policies-in-force was 11,147 million yen. The number of policies-in-force as of the end of March 2018 resulted in a total of 263,850, and sum insured of policies-in-force stands at 2,059,708 million yen.

In March 2018, insurance premiums and claims and benefits recorded 909 million yen (110% of March 2017) and 127 million yen (97% of March 2017), respectively.

Lifenet renewed Term Life product *Kazoku*, revising not only insurance premium but also product by expanding its coverage options on April 2, 2018. Besides, Lifenet launched *au Cancer Insurance* as one of product lineup of *au Life Insurance* with Refunds currently sold through KDDI CORPORATION on the same day.

Topics

- Mar. 9 Received Award of Excellence in the TOKYO WORK CIRCLE PROJECT
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180309486287/pdfFile.pdf
- Mar. 12 Announced Sales of the Revised Term Life Product *Kazoku*
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180312487842/pdfFile.pdf
- Mar. 19 Received Award of Both EAP and LGBT-friendly Categories in *the White Company Award*
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180319492820/pdfFile.pdf
- Mar. 22 Announcement of Changes in Representative Director and Director
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180322494699/pdfFile.pdf
 Announcement of Election of Executive Officers
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180322494705/pdfFile.pdf
- Mar. 29 Announced Sales of *au Cancer Insurance* in New Product Lineup of *au Life Insurance* with Refunds
http://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180329400419/pdfFile.pdf

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.
 (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Mar. 2018	Mar. 2017
Number of applications	5,388	4,931
Number of new business	4,255	3,556
Sum insured of new business ^{*3} (million yen)	18,805	17,947
Annualized premium ^{*1} (million yen)	184	154
- excl. death coverage (million yen)	120	99

Number of new business (accumulated total)	Apr. 2017 – Mar. 2018	Apr. 2016 – Mar. 2017
Number of applications	52,539	40,742
Number of new business	39,175	29,741
Sum insured of new business ^{*3} (million yen)	184,857	158,942
Annualized premium ^{*1} (million yen)	1,714	1,361
- excl. death coverage (million yen)	1,118	865

Number of policies-in-force	End of Mar. 2018	End of Mar. 2017
Number of policies-in-force	263,850	239,800
- Term Life ^{*4}	131,257	122,952
- Whole-life Medical ^{*4}	76,608	71,172
- Term Medical Care ^{*4}	9,924	10,462
- Long-term Disability ^{*4}	42,629	35,214
- Cancer ^{*4}	3,432	-
Sum insured of policies-in-force ^{*3} (million yen)	2,059,708	1,966,965
Annualized premium ^{*1} (million yen)	11,147	10,088
- excl. death coverage (million yen)	5,482	4,756

Insurance premiums and claims (million yen)	Mar. 2018	Mar. 2017
Insurance premiums	909	826
Insurance claims and benefits	127	132

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell*.

Contact:
Investor Relations, Corporate Planning Department
Tel: +81-3-5216-7900
e-mail: ir@lifenet-seimei.co.jp

Disclaimer: This is a summarized translation of the original Japanese document, prepared and provided solely for readers' convenience. In case of any discrepancy or dispute, the Japanese document prevails.