

July 6, 2018

Ryosuke Mori, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

June 2018: MONTHLY DISCLOSURE

Annualized premium of new business was 196 million yen, 179% of June 2017

TOKYO, July 6, 2018 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for June 2018.

Annualized premium*¹ of new business in the month of June 2018 was 196 million yen (179% of June 2017) with the number of new business at 4,573 (180% of June 2017). Accordingly, annualized premium*¹ of policies-in-force was 11,529 million yen. The number of policies-in-force as of the end of June 2018 resulted in a total of 272,846, exceeding 270,000 policies-in-force, and sum insured of policies-in-force stands at 2,106,362 million yen.

In June 2018, insurance premiums and claims and benefits recorded 939 million yen (111% of June 2017) and 199 million yen (161% of June 2017), respectively.

Topics

- Jun. 24 Held 12th Annual General Meeting of Shareholders
<http://ir.lifenet-seimei.co.jp/en/stock/meeting.html>

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Jun. 2018	Jun. 2017
Number of new business	4,573	2,545
Sum insured of new business ^{*3} (million yen)	25,605	12,997
Annualized premium ^{*1} (million yen)	196	109
- excl. death coverage (million yen)	111	69

Number of new business (accumulated total)	Apr. 2018 - Jun. 2018	Apr. 2017 - Jun. 2017
Number of new business	13,285	7,793
Sum insured of new business ^{*3} (million yen)	73,454	39,652
Annualized premium ^{*1} (million yen)	572	343
- excl. death coverage (million yen)	335	219

Number of policies-in-force	End of Jun. 2018	End of Jun. 2017
Number of policies-in-force	272,846	243,610
- Term Life ^{*4}	135,069	124,325
- Whole-life Medical ^{*4}	78,303	72,092
- Term Medical Care ^{*4}	9,825	10,299
- Long-term Disability ^{*4}	44,281	36,894
- Cancer ^{*4}	5,368	-
Sum insured of policies-in-force ^{*3} (million yen)	2,106,362	1,981,955
Annualized premium ^{*1} (million yen)	11,529	10,263
- excl. death coverage (million yen)	5,706	4,875

Insurance premiums and claims (million yen)	Jun. 2018	Jun. 2017
Insurance premiums	939	846
Insurance claims and benefits	199	123

- *1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.
- *2: This report is preliminary and may be different from the final settlement report.
- *3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.
- *4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell* and *au Cancer insurance*.

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