

February 7, 2019
Ryosuke Mori, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

January 2019: MONTHLY DISCLOSURE
New monthly record of 6,497 for number of new business, 170% of January 2018

TOKYO, February 7, 2019 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for January 2019.

Annualized premium*¹ of new business in the month of January 2019 was 276 million yen (171% of January 2018) with the number of new business at 6,497 (170% of January 2018), setting a new monthly record.

Accordingly, annualized premium*¹ of policies-in-force was 12,706 million yen. The number of policies-in-force as of the end of January 2019 resulted in a total of 300,212, and sum insured of policies-in-force stands at 2,244,551 million yen.

In January 2019, insurance premiums and claims and benefits recorded 1,028 million yen (115% of January 2018) and 142 million yen (141% of January 2018), respectively.

Topics

- Jan. 10 Lifenet Long-term Disability Hataraku-Hito 2 Ranked 1st in the Long-term Disability Product Ranking of the 2019 Oricon Client Satisfaction Survey
https://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20190110458486/pdfFile.pdf
- Jan. 22 Lifenet Adopts RPA for Partial Automation
https://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20190122461918/pdfFile.pdf

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <https://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Jan. 2019	Jan. 2018
Number of new business	6,497	3,813
Sum insured of new business ^{*3} (million yen)	33,379	16,665
Annualized premium ^{*1} (million yen)	276	162
- excl. death coverage (million yen)	168	110

Number of new business (accumulated total)	Apr. 2018 - Jan. 2019	Apr. 2017 - Jan. 2018
Number of new business	51,857	30,810
Sum insured of new business ^{*3} (million yen)	275,142	147,225
Annualized premium ^{*1} (million yen)	2,227	1,353
- excl. death coverage (million yen)	1,317	882

Number of policies-in-force	End of Jan. 2019	End of Jan. 2018
Number of policies-in-force	300,212	258,192
- Term Life ^{*4}	146,821	129,264
- Whole-life Medical ^{*4}	84,062	75,305
- Term Medical Care ^{*4}	9,564	10,020
- Long-term Disability ^{*4}	48,322	41,162
- Cancer ^{*4}	11,443	2,441
Sum insured of policies-in-force ^{*3} (million yen)	2,244,551	2,036,960
Annualized premium ^{*1} (million yen)	12,706	10,903
- excl. death coverage (million yen)	6,387	5,320

Insurance premiums and claims (million yen)	Jan. 2019	Jan. 2018
Insurance premiums	1,028	890
Insurance claims and benefits	142	101

- *1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.
- *2: This report is preliminary and may be different from the final settlement report.
- *3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.
- *4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell* and *au Cancer insurance*.

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