

March 7, 2019

Ryosuke Mori, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

**February 2019: MONTHLY DISCLOSURE**  
**Number of new business was 6,504 (158% of February 2018),**  
**a record high result for the second consecutive month**

TOKYO, March 7, 2019 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for February 2019.

Annualized premium<sup>\*1</sup> of new business in the month of February 2019 was 277 million yen (157% of February 2018) with the number of new business at 6,504 (158% of February 2018), setting a new monthly record following the result in January 2019.

Accordingly, annualized premium<sup>\*1</sup> of policies-in-force was 12,900 million yen. The number of policies-in-force as of the end of February 2019 resulted in a total of 304,770, and sum insured of policies-in-force stands at 2,268,624 million yen.

In February 2019, insurance premiums and claims and benefits recorded 1,044 million yen (116% of February 2018) and 120 million yen (87% of February 2018), respectively.

## Topics

- Feb. 7 Policies-in-force Exceeded 300,000 on January 31, 2019  
[https://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20190207472283/pdfFile.pdf](https://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20190207472283/pdfFile.pdf)
- Feb. 12 Financial Results for 3Q of Fiscal 2018 Ending March 31, 2019  
[https://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_20190212474714/pdfFile.pdf](https://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20190212474714/pdfFile.pdf)

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <https://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

## Number of new business, policies-in-force and premiums and claims (preliminary report)<sup>\*2</sup>

Number of new business (month)	Feb. 2019	Feb. 2018
Number of new business	6,504	4,110
Sum insured of new business <sup>*3</sup> (million yen)	34,546	18,827
Annualized premium <sup>*1</sup> (million yen)	277	177
- excl. death coverage (million yen)	160	115

Number of new business (accumulated total)	Apr. 2018 - Feb. 2019	Apr. 2017 - Feb. 2018
Number of new business	58,361	34,920
Sum insured of new business <sup>*3</sup> (million yen)	309,688	166,052
Annualized premium <sup>*1</sup> (million yen)	2,505	1,530
- excl. death coverage (million yen)	1,478	997

Number of policies-in-force	End of Feb. 2019	End of Feb. 2018
Number of policies-in-force	304,770	261,021
- Term Life <sup>*4</sup>	148,930	130,271
- Whole-life Medical <sup>*4</sup>	85,068	75,941
- Term Medical Care <sup>*4</sup>	9,532	9,986
- Long-term Disability <sup>*4</sup>	48,780	41,867
- Cancer <sup>*4</sup>	12,460	2,956
Sum insured of policies-in-force <sup>*3</sup> (million yen)	2,268,624	2,048,910
Annualized premium <sup>*1</sup> (million yen)	12,900	11,026
- excl. death coverage (million yen)	6,495	5,400

Insurance premiums and claims (million yen)	Feb. 2019	Feb. 2018
Insurance premiums	1,044	901
Insurance claims and benefits	120	137

- \*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.
- \*2: This report is preliminary and may be different from the final settlement report.
- \*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.
- \*4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell* and *au Cancer insurance*.

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