

August 7, 2019
Ryosuke Mori, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

July 2019: MONTHLY DISCLOSURE

Annualized premium of new business was 261 million yen, 135% of July 2018

TOKYO, August 7, 2019 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for July 2019.

Annualized premium*¹ of new business in the month of July 2019 was 261 million yen (135% of July 2018), and the number of new business was 6,100 (136% of July 2018).

Accordingly, annualized premium*¹ of policies-in-force was 13,824 million yen. The number of policies-in-force as of the end of July 2019 resulted in a total of 325,789, and sum insured of policies-in-force stands at 2,369,047 million yen.

In July 2019, insurance premiums and claims and benefits recorded 1,122 million yen (118% of July 2018) and 240 million yen (155% of July 2018), respectively.

Topics

- Jul. 18 Notice of New Share Issue for Restricted Stock Compensation
https://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20190718473055/pdfFile.pdf

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <https://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Jul. 2019	Jul. 2018
Number of new business	6,100	4,477
Sum insured of new business ^{*3} (million yen)	30,297	24,458
Annualized premium ^{*1} (million yen)	261	193
- excl. death coverage (million yen)	157	112

Number of new business (accumulated total)	Apr. 2019 - Jul. 2019	Apr. 2018 - Jul. 2018
Number of new business	25,217	17,762
Sum insured of new business ^{*3} (million yen)	127,107	97,912
Annualized premium ^{*1} (million yen)	1,083	765
- excl. death coverage (million yen)	647	447

Number of policies-in-force	End of Jul. 2019	End of Jul. 2018
Number of policies-in-force	325,789	275,902
- Term Life ^{*4}	158,102	136,356
- Whole-life Medical ^{*4}	90,047	78,868
- Term Medical Care ^{*4}	9,329	9,797
- Long-term Disability ^{*4}	50,962	44,819
- Cancer ^{*4}	17,349	6,062
Sum insured of policies-in-force ^{*3} (million yen)	2,369,047	2,122,010
Annualized premium ^{*1} (million yen)	13,824	11,662
- excl. death coverage (million yen)	7,021	5,781

Insurance premiums and claims (million yen)	Jul. 2019	Jul. 2018
Insurance premiums	1,122	954
Insurance claims and benefits	240	155

- *1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.
- *2: This report is preliminary and may be different from the final settlement report.
- *3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.
- *4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell* and *au Cancer insurance*.

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