

October 7, 2019  
Ryosuke Mori, President  
LIFENET INSURANCE COMPANY  
(Securities Code: 7157, TSE Mothers)

**September 2019: MONTHLY DISCLOSURE**  
**Annualized premium of new business was 277 million yen, 122% of September 2018**

TOKYO, October 7, 2019 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for September 2019.

Annualized premium\*<sup>1</sup> of new business in the month of September 2019 was 277 million yen (122% of September 2018), and the number of new business was 6,590 (125% of September 2018).

Accordingly, annualized premium\*<sup>1</sup> of policies-in-force was 14,200 million yen. The number of policies-in-force as of the end of September 2019 resulted in a total of 334,548, and sum insured of policies-in-force stands at 2,410,755 million yen.

In September 2019, insurance premiums and claims and benefits recorded 1,150 million yen (118% of September 2018) and 172 million yen (100% of September 2018), respectively.

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <https://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

## Number of new business, policies-in-force and premiums and claims (preliminary report)<sup>\*2</sup>

Number of new business (month)	Sep. 2019	Sep. 2018
Number of new business	6,590	5,261
Sum insured of new business <sup>*3</sup> (million yen)	33,008	27,614
Annualized premium <sup>*1</sup> (million yen)	277	227
- excl. death coverage (million yen)	165	134

Number of new business (accumulated total)	Apr. 2019 - Sep. 2019	Apr. 2018 - Sep. 2018
Number of new business	37,912	28,048
Sum insured of new business <sup>*3</sup> (million yen)	190,122	153,499
Annualized premium <sup>*1</sup> (million yen)	1,616	1,209
- excl. death coverage (million yen)	966	709

Number of policies-in-force	End of Sep. 2019	End of Sep. 2018
Number of policies-in-force	334,548	283,207
- Term Life <sup>*4</sup>	161,950	139,479
- Whole-life Medical <sup>*4</sup>	92,309	80,349
- Term Medical Care <sup>*4</sup>	9,270	9,726
- Long-term Disability <sup>*4</sup>	51,786	46,013
- Cancer <sup>*4</sup>	19,233	7,640
Sum insured of policies-in-force <sup>*3</sup> (million yen)	2,410,755	2,160,391
Annualized premium <sup>*1</sup> (million yen)	14,200	11,979
- excl. death coverage (million yen)	7,233	5,965

Insurance premiums and claims (million yen)	Sep. 2019	Sep. 2018
Insurance premiums	1,150	972
Insurance claims and benefits	172	171

- \*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.
- \*2: This report is preliminary and may be different from the final settlement report.
- \*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.
- \*4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell* and *au Cancer insurance*.

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