

January 10, 2020  
Ryosuke Mori, President  
LIFENET INSURANCE COMPANY  
(Securities Code: 7157, TSE Mothers)

## **December 2019: MONTHLY DISCLOSURE**

**Annualized premium of new business was 262 million yen, 120% of December 2018**

TOKYO, January 10, 2020 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for December 2019.

Annualized premium\*<sup>1</sup> of new business in the month of December 2019 was 262 million yen (120% of December 2018), and the number of new business was 6,229 (120% of December 2018).

Accordingly, annualized premium\*<sup>1</sup> of policies-in-force was 14,783 million yen. The number of policies-in-force as of the end of December 2019 resulted in a total of 348,437, and sum insured of policies-in-force stands at 2,478,944 million yen.

In December 2019, insurance premiums and claims and benefits recorded 1,210 million yen (118% of December 2018) and 321 million yen (212% of December 2018), respectively.

### **Topics**

- Dec. 1 Lifenet Launched New Whole-life Medical Products Jibun 3 and Jibun 3 for Women (Reference)  
[https://file.swcms.net/file/lifenet-seimei/en/news/index/auto\\_2019112424762/pdfFile.pdf](https://file.swcms.net/file/lifenet-seimei/en/news/index/auto_2019112424762/pdfFile.pdf)

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <https://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

## Number of new business, policies-in-force and premiums and claims (preliminary report)<sup>\*2</sup>

Number of new business (month)	Dec. 2019	Dec. 2018
Number of new business	6,229	5,173
Sum insured of new business <sup>*3</sup> (million yen)	31,973	26,588
Annualized premium <sup>*1</sup> (million yen)	262	219
- excl. death coverage (million yen)	155	128

Number of new business (accumulated total)	Apr. 2019 - Dec. 2019	Apr. 2018 - Dec. 2018
Number of new business	57,597	45,360
Sum insured of new business <sup>*3</sup> (million yen)	288,516	241,763
Annualized premium <sup>*1</sup> (million yen)	2,435	1,951
- excl. death coverage (million yen)	1,455	1,148

Number of policies-in-force	End of Dec. 2019	End of Dec. 2018
Number of policies-in-force	348,437	295,662
- Term Life	168,078	144,923
- Whole-life Medical	95,801	82,982
- Term Medical Care	9,201	9,610
- Long-term Disability	53,239	47,780
- Cancer	22,118	10,367
Sum insured of policies-in-force <sup>*3</sup> (million yen)	2,478,944	2,221,734
Annualized premium <sup>*1</sup> (million yen)	14,783	12,510
- excl. death coverage (million yen)	7,562	6,270

Insurance premiums and claims (million yen)	Dec. 2019	Dec. 2018
Insurance premiums	1,210	1,028
Insurance claims and benefits	321	152

\*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

\*2: This report is preliminary and may be different from the final settlement report.

\*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

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