

November 11, 2020
Ryosuke Mori, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

Lifenet Received Gold Rating in the PRIDE Index for LGBTQ Initiatives for 5th Consecutive Year

TOKYO, November 11, 2020 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces Lifenet has received Gold Rating in the PRIDE Index 2020 for LGBTQ*¹ initiatives for fifth consecutive year. The PRIDE Index is hosted by *work with Pride* (wwP).

The PRIDE Index is the benchmark for better working environment for LGBTQ in Japan. Companies and organizations are evaluated by 5 index categories – Policy, Representation, Inspiration, Development and Engagement/Empowerment, and ranked as Gold, Silver and Bronze.

Lifenet received the highest Gold for all 5 index categories for 5th consecutive year among 233 companies and organizations.



■ Initiative: Same-sex partners accepted as beneficiaries

With the increasing demand from same-sex couples for life insurance companies to offer products to meet their needs, Lifenet has accepted same-sex partners as the designated beneficiaries of its insurance products since November 2015.

(<https://www.lifenet-seimei.co.jp/rainbow/> Japanese version only)

*1 Sexual minorities including lesbian, gay, bisexual, transgender and questioning/queer.

About work with Pride URL: <https://workwithpride.jp/> (Japanese version only)

work with Pride is a private organization to support the promotion and institutionalization of diversity management relating to sexual minorities including lesbian, gay, bisexual, transgender and questioning/queer in companies and organizations.

About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

Remembering the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet, and by doing so, are able to offer highly cost-competitive products and accept applications from customers at all hours of the day.

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