

April 12, 2021

Ryosuke Mori, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

Term Life and Long-term Disability Ranked 1st for Fifth Consecutive Year in *Kakaku.com Insurance Award 2021*

TOKYO, April 12, 2021 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that Term Life Insurance *Kazoku* and Long-term Disability Insurance *Hataraku-Hito 2* ranked 1st for fifth consecutive year while Cancer Insurance *Double Yell* ranked 2nd in each category of the *Kakaku.com Insurance Award 2021*.

■ *Kakaku.com Insurance Award 2021*

Term Life *Kazoku* and Long-term Disability *Hataraku-Hito 2* ranked 1st for fifth consecutive year



Category of Term Life



Category of Long-term Disability



Lifenet Insurance Company's term life product *Kazoku* and long-term disability product *Hataraku-Hito 2* were the most popular insurance products in each category from January through December 2020, receiving the highest number of applications in each category of *Kakaku.com Insurance*, the sales agent company of insurance products.

Cancer Insurance *Double Yell* ranked 2nd



Category of Cancer Insurance



About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

Remembering to the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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