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 LIFENET INSURANCE COMPANY
 (Securities Code: 7157, TSE Growth)

Lifenet’s Two Products Ranked 1st for 2nd Consecutive Year in the Most Chosen Insurance Ranking 2023 of HOKEN ICHIBA

TOKYO, February 24, 2023 – LIFENET INSURANCE COMPANY (TSE Growth 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that Whole-life Medical Insurance *Jibun 3* and Cancer Insurance *DoubleYell* were ranked 1st in each category of applying insurance via online in *the Most Chosen Insurance Ranking 2023* of HOKEN ICHIBA for 2nd consecutive year. Additionally, Term Life Insurance *Kazoku* and Long-term Disability Insurance *Hataraku-Hito 3* were ranked 2nd in each category. HOKEN ICHIBA is one of the most popular websites for comparing insurance products operated by Advance Create Co.,Ltd.

■ **The Most Chosen Insurance Ranking 2023 of HOKEN ICHIBA**

- Whole-life medical insurance and cancer insurance won 1st place.*1



**Whole- Life Medical
*Jibun 3***



**Cancer Insurance
*Double Yell***



- Term life insurance and long-term disability insurance won 2nd place.



**Term Life
*Kazoku***



**Long-term Disability
*Hataraku-Hito 3***



The Most Chosen Insurance Ranking 2023 was released top five insurance products by category such as life insurance, educational endowment insurance and medical insurance in HOKEN ICHIBA. It is based on compiled data from the number of applications from January through December 2022.

*1 The number of applications of whole-medical includes *Jibun 3* and *Jibun 3 for women*.

About Lifenet URL: <https://ir.lifenet-seimei.co.jp/en/>

Remembering the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. We aim to be the leading company driving the growth of the online life insurance market.

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