

May 1, 2024
 Ryosuke Mori, President
 LIFENET INSURANCE COMPANY
 (Securities Code: 7157, TSE Growth)

Term Life Ranked 1st for 8th Consecutive Year in *Kakaku.com Insurance Award 2024*

TOKYO, May 1, 2024 – LIFENET INSURANCE COMPANY (TSE Growth 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that Term Life Insurance *Kazoku* ranked 1st for eighth consecutive year, while Long-term Disability Insurance *Hataraku-Hito 3* ranked 1st for second consecutive year, Cancer Insurance *Double Yell* ranked 2nd and Whole-life Medical Insurance *Jibun 3* ranked 3rd in each category of the *Kakaku.com Insurance Award 2024*.

■ *Kakaku.com Insurance Award 2024*

Term Life Insurance *Kazoku* and Long-term Disability Insurance *Hataraku-Hito 3* were the most popular insurance products in each category from January through December 2023, receiving the highest number of applications in the category of *Kakaku.com Insurance*, the sales agent company of insurance products.

Term Life Insurance *Kazoku* ranked 1st in the category of term life insurance



**Term Life
*Kazoku***



定期保険

Long-term Disability Insurance *Hataraku-Hito 3* ranked 1st in the category of long-term disability insurance



**Long-term Disability
*Hataraku-Hito 3***



就業不能保険の部

Cancer Insurance *Double Yell* ranked 2nd in the category of cancer insurance



**Cancer Insurance
*Double Yell***



がん保険の部

Whole-life Medical Insurance *Jibun 3* ranked 3rd in the category of medical insurance



Whole-life Medical *Jibun 3*



About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

Remembering the original purpose of life insurance - mutual support - LIFENET INSURANCE COMPANY was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. We aim to be the leading company driving the growth of the online life insurance market.

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