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Ryosuke Mori, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Growth)

Lifenet Received Gold Rating in the PRIDE Index for LGBTQ Initiatives for 9th Consecutive Year, the Industry Record

TOKYO, November 21, 2024 - LIFENET INSURANCE COMPANY (TSE Growth 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces Lifenet has received Gold Rating in the PRIDE Index 2024 for LGBTQ+^{*1} initiatives for 9th consecutive year. The PRIDE Index is hosted by *work with Pride* (wwP).



The PRIDE Index is the benchmark for better working environment for LGBTQ+ in Japan. Companies and organizations are evaluated by 5 index categories – Policy, Representation, Inspiration, Development and Engagement/Empowerment, and ranked as Gold, Silver and Bronze. Lifenet received the highest Gold Rating for 9th consecutive year, the industry record^{*2}.

■ Initiative: Same-sex partners accepted as beneficiaries

With the increasing demand from same-sex couples for life insurance companies to offer products to meet their needs, Lifenet has accepted same-sex partners as the designated beneficiaries of its insurance products since November 2015.

(<https://www.lifenet-seimei.co.jp/rainbow/> Japanese version only)

*1 Sexual minorities including lesbian, gay, bisexual, transgender and questioning/queer.

*2 Based on data collected by Lifenet

About work with Pride URL: <https://workwithpride.jp/> (Japanese version only)

work with Pride is a private organization to support the promotion and institutionalization of diversity management relating to sexual minorities including lesbian, gay, bisexual, transgender and questioning/queer in companies and organizations.

About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

LIFENET INSURANCE COMPANY has developed the LIFENET Manifesto that embodies our mission of “Help our customers embrace life more fully by offering comprehensible, cost-competitive and convenient products and services.” We have consistently delivered customer-oriented products and services since our business commencement. As the leading online life insurer, we aim to realize “a society where next generation can be nurtured with confidence in the future.”

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