

April 3, 2025

Ryosuke Mori, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Growth)

Term Life Ranked 1st for 9th Consecutive Year in *Kakaku.com Insurance Award 2025*

Cancer Insurance Ranked 1st for the First Time

TOKYO, April 3, 2025 – LIFENET INSURANCE COMPANY (TSE Growth 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that Term Life Insurance *Kazoku* ranked 1st for ninth consecutive year and Cancer Insurance *Double Yell* ranked 1st for the first time in each category of the *Kakaku.com Insurance Award 2025*, receiving the highest number of applications in the category of *Kakaku.com Insurance*, the sales agent company of insurance products.

Term Life Insurance *Kazoku* ranked 1st in the category of term life insurance



Term Life *Kazoku*



定期保険
価格.com保険経由 申込数1位

Cancer Insurance *Double Yell* ranked 1st in the category of cancer insurance



Cancer Insurance *Double Yell*



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価格.com保険経由 申込数1位

About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

LIFENET INSURANCE COMPANY has developed the LIFENET Manifesto that embodies our mission of “Help our customers embrace life more fully by offering comprehensible, cost-competitive and convenient products and services”. We have consistently delivered customer-oriented products and services since our business commencement. As the leading online life insurer, we aim to realize “a society where next generation can be nurtured with confidence in the future”.

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