

April 3, 2025

Ryosuke Mori, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Growth)

Cancer, Whole-life Medical for Women and Term Medical Ranked 1st in *the Most Chosen Insurance Ranking 2025* of HOKEN ICHIBA

Term medical *Jibun Z* ranked 1st for the first time

TOKYO, April 3, 2025 – LIFENET INSURANCE COMPANY (TSE Growth 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces that Cancer Insurance *Double Yell* ranked 1st for fourth consecutive year, Whole-life Medical Insurance *Jibun 3 for Women* ranked 1st and Term Medical Insurance *Jibun Z* ranked 1st in each category*¹ of applying insurance via online in *the Most Chosen Insurance Ranking 2025* of HOKEN ICHIBA. HOKEN ICHIBA is one of the most popular websites for comparing insurance products operated by Advance Create Co.,Ltd.

■ *The Most Chosen Insurance Ranking 2025* of HOKEN ICHIBA

- Cancer insurance *Double Yell* ranked 1st



**Cancer Insurance
*Double Yell***



- Whole-life medical *Jibun 3 for women* ranked 1st



**Whole-life Medical
*Jibun 3 for Women***



- Term medical *Jibun Z* ranked 1st



**Term Medical
*Jibun Z***



The Most Chosen Insurance Ranking 2025 released top three insurance products by category such as life insurance and medical insurance in HOKEN ICHIBA. It is based on compiled data from the number of applications and document requests from January through December 2024.

*1 The number of applications of term medical includes *Jibun Z* and *Jibun Z for women*.

About Lifenet URL: <https://ir.lifenet-seimei.co.jp/en/>

LIFENET INSURANCE COMPANY has developed the LIFENET Manifesto that embodies our mission of “Help our customers embrace life more fully by offering comprehensible, cost-competitive and convenient products and services”. We have consistently delivered customer-oriented products and services since our business commencement. As the leading online life insurer, we aim to realize “a society where next generation can be nurtured with confidence in the future”.

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