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LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Prime)

Sales Update on Term Medical Insurance Products

**Popular among younger adults,
nearly 90% of applicants choose the flexible 10-year policy term**

TOKYO, October 15, 2025 – LIFENET INSURANCE COMPANY (TSE Prime 7157, President Junpei Yokozawa, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces a sales update for its term medical insurance products *Jibun Z* and *Jibun Z for Women*, one year after their launch on October 1, 2024. The report covers sales performance as of the end of August 2025.

■ Key findings

- 37% of medical insurance applicants*¹ selected term medical insurance products.
For term medical insurance applicants:
 - 71% of applicants are 39 years old or younger. (Breakdown: 39% in their teens and 20s, 32% in their 30s, 15% in their 40s, and 14% aged 50 or older)
 - 89% select the 10-year policy term. (Available policy terms: 10, 20, or 30 years)
 - The average monthly premium for *Jibun Z* applicants is 2,130 yen, while the average for those aged 39 and under is 1,509 yen.
 - The average monthly premium for *Jibun Z for Women* applicants is 2,873 yen, while the average for those aged 39 and under is 2,606 yen.

The data shows that our term medical insurance products are widely used by the younger generation, a demographic that often experiences significant changes in life stages. In addition, the popularity of the 10-year policy term indicates that many customers are embracing the need to review their insurance coverage periodically. Furthermore, the affordability of *Jibun Z* is likely another key factor in its popularity. The claims paid for term medical insurance products *Jibun Z* and *Jibun Z for Women* included 67 claims for hospitalization benefits and 82 claims for surgery benefits*² between October 1, 2024 and June 30, 2025.

*¹ Based on Lifenet's data for applicants of term medical insurance (*Jibun Z* and *Jibun Z for Women*) and whole-life medical insurance (*Jibun 3* and *Jibun 3 for Women*) from October 1, 2024, to August 31, 2025.

*² The number of cases is counted for each claim type. This means a single contract can include multiple cases, depending on the details of the claim.

About LIFENET (URL: <https://ir.lifenet-seimei.co.jp/en/>)

LIFENET INSURANCE COMPANY has developed the LIFENET Manifesto that embodies our mission of "Help our customers embrace life more fully by offering comprehensible, cost-competitive and convenient products and services." We have consistently delivered customer-oriented products and services since our business commencement. As the leading online life insurer, we aim to realize "a society where next generation can be nurtured with confidence in the future."

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