

January 14, 2026

Junpei Yokozawa, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Prime)

## **Lifenet's IR Website Achieves A Rating for the First Time in the "All Markets Ranking" of 2025 All Japanese Listed Companies' Website Ranking**

Highly evaluated in terms of easy-to-understand, easy-to-use and abundance of information

TOKYO, January 14, 2026 - LIFENET INSURANCE COMPANY (TSE Prime 7157, President Junpei Yokozawa, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces its Investor Relations' website has been awarded the A rating at Japan's All Markets Ranking in All Japanese Listed Companies' Website Ranking announced by Nikko Investor Relations Co., Ltd.



The 2025 All Japanese Listed Companies' Website Ranking was conducted for the purpose of investigating various levels of corporate information disclosure on the websites of all listed companies in Japan as well as promoting higher level of disclosure. It was evaluated all Japanese listed companies' website in terms of three points, easy-to-understand, easy-to-use and abundance of information.

We have established the [IR Manifesto](#) since we were listed. We have been engaging in IR activities based on the five policies of the IR Manifesto – Open communication, Comprehensible, Fair, Long-term perspective, and Innovative. As an online life insurer, we also have improved our IR website continuously. In March 2025, we conducted the first full-scale renewal of the IR website since our listing, aiming to make it more intuitive and easier to navigate for investors.

While Lifenet has previously been awarded AAA rating in the Growth Market Ranking, this year marks our first-ever selection as A rating in the All Markets Ranking which evaluates all 3,937 listed companies in Japan, following our transition to the TSE Prime Market in July 2025. We believe this recognition reflects the high standard of information disclosure achieved mainly through our website renewal. We will continue to engage in IR activities and enhance our IR website which is positioned as one of the important communication tools with our shareholders and investors.

Lifenet's Investor Relations Website

Japanese version : <https://ir.lifenet-seimei.co.jp/ja/>

English version : <https://ir.lifenet-seimei.co.jp/en/>

## ■2025 All Japanese Listed Companies' Website Ranking

The 2025 All Japanese Listed Companies' Website Ranking awards companies' website in four categories: All Markets Ranking, Sector Ranking, Standard Market Ranking and Growth Market Ranking based on the objective criteria in terms of three points, easy-to-understand, easy-to-use and abundance of information. Lifenet's IR website was awarded as one of the A rating websites in the category of All Markets Ranking.

### About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

LIFENET INSURANCE COMPANY has developed the LIFENET Manifesto that embodies our mission of "Help our customers embrace life more fully through management with integrity, and offering easy-to-understand, affordable, convenient products and services." We have consistently delivered customer-oriented products and services since our business commencement. As the leading online life insurer, we aim to realize "a society where next generation can be nurtured with confidence in the future."

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