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Junpei Yokozawa, President
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Prime)

Sales Update on Term Cancer Insurance Product

Answering the need for higher coverage with affordable premiums

TOKYO, January 29, 2026 - LIFENET INSURANCE COMPANY (TSE Prime 7157, President Junpei Yokozawa, URL: <https://ir.lifenet-seimei.co.jp/en/>) discloses application data as of December 31, 2025, for "Lifenet Term Cancer Insurance" and "Lifenet Term Cancer Insurance for women," launched on December 1, 2025.

■ Overview of Application Trends*1

- With the launch of term cancer insurance, which is more affordable than whole-life product under identical conditions, term cancer applicants have shown a trend toward securing higher coverage.
- For applicants who bundled three term-type policies (Life, Medical, and Cancer), the average total monthly premium was 6,362 yen, allowing for comprehensive coverage at a lower cost compared to whole-life plans.
- 64% of cancer insurance applicants aged 39 and under selected term cancer insurance.
- 72% of female cancer insurance applicants selected the newly launched "Lifenet Term Cancer Insurance for women".

*1 Lifenet's application data from December 1 to 31, 2025

Lifenet will continue to provide information to promote term cancer insurance—an option that enables customers to secure high coverage while keeping premiums affordable—as the next-generation standard.

About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

LIFENET INSURANCE COMPANY has developed the LIFENET Manifesto that embodies our mission of "Help our customers embrace life more fully through management with integrity, and offering easy-to-understand, affordable, convenient products and services." We have consistently delivered customer-oriented products and services since our business commencement. As the leading online life insurer, we aim to realize "a society where next generation can be nurtured with confidence in the future."

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