

December 1, 2015
Daisuke Iwase, President & COO
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

Lifenet as Number 1 in Oricon Client Satisfaction Rankings for 2nd Consecutive Year

Ranked 1st in the Overall Life Insurance Category by Policyholders

TOKYO, December 1, 2015 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President & COO Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces that it has been ranked 1st for 2nd consecutive year in the Oricon Client Satisfaction Rankings in the Overall Life Insurance Category in Japan hosted by Oricon Inc.



■ Oricon Client Satisfaction Rankings: 1st Place in the Overall Life Insurance Category

The Oricon Client Satisfaction Rankings is based upon the satisfaction of 11,779 customers who have purchased a life insurance policy for themselves within the past four years. Lifenet was ranked 1st for the 2nd consecutive year in the Overall Life Insurance Category in Japan, a new category which has been conducted from last year, and has also been ranked number one in three subcategories listed below.

- **1st in Procedure Satisfaction Ranking**
- **1st in Product Coverage Satisfaction Ranking**
- **1st in Insurance Premium Satisfaction Ranking**

About LIFENET URL: <http://ir.lifenet-seimei.co.jp/en/>

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

Contact:
Investor Relations, Corporate Development Department
Tel: +81-3-5216-7900
e-mail: ir@lifenet-seimei.co.jp

Disclaimer: This is a summarized translation/version of the original Japanese document, prepared and provided solely for readers' convenience. In case of any discrepancy or dispute, the Japanese document prevails.

LIFENET INSURANCE COMPANY