

August 29, 2012

Haruaki Deguchi, President/Founder

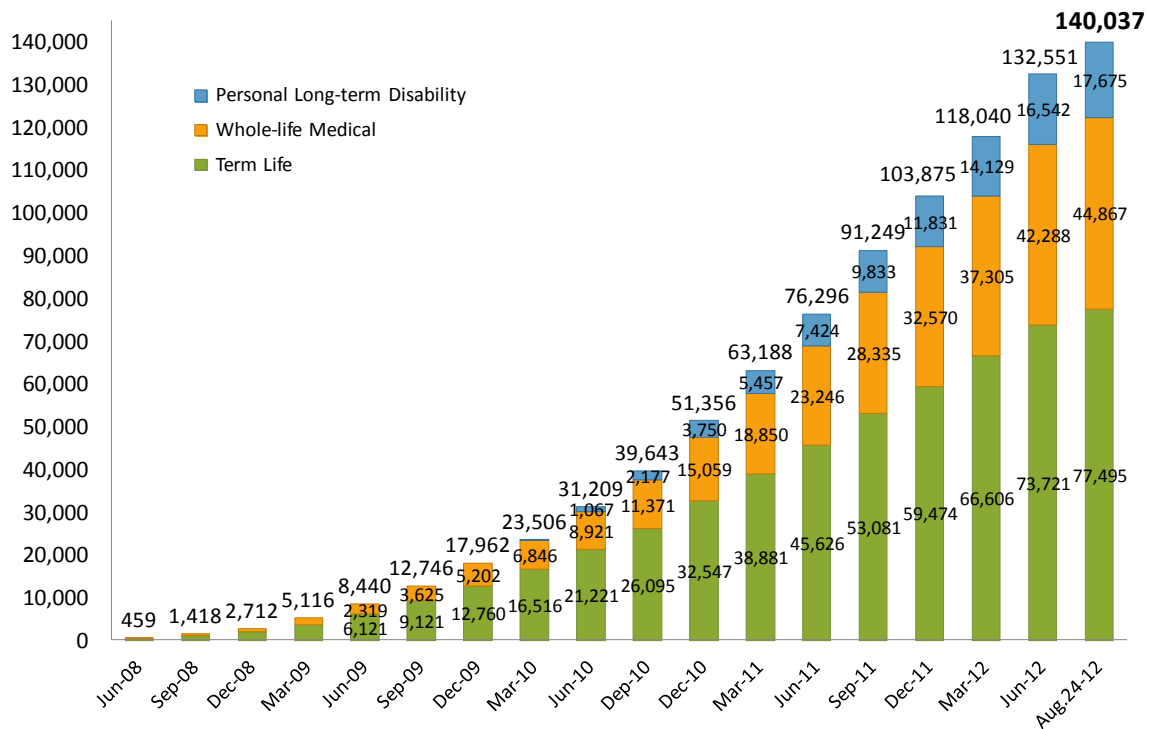
LIFENET INSURANCE COMPANY

(Code: 7157, TSE Mothers)

Policies-in-force exceeded 140,000 on August 24, 2012

TOKYO, August 29, 2012- LIFENET INSURANCE COMPANY (TSE Mothers 7157, President/ Founder: Haruaki Deguchi) announces that its number of policies-in-force exceeded 140,000 on August 24, 2012.

Numbers of policies-in-force



About LIFENET URL: <http://ir.lifenet-seimei.co.jp/en/>

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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