

March 29, 2013
Haruaki Deguchi, President/Founder
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

Lifenet Achieves ISO27001 Certification **Internationally recognized certification to provide greater assurance to customers**

TOKYO, March 29, 2013 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President/Founder: Haruaki Deguchi, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces that it has achieved JIS Q 27001:2006 (ISO/IEC27001:2005) certification, an international standard for information security management systems.

■ Background

As a life insurance company, we at Lifenet believe that the handling of sensitive information of customers, such as health records, payment details and other personal information, should be conducted with the upmost care. This is a priority and important responsibility of a company, especially at Lifenet as we utilize the internet as our primary sales channel, and we have continuously invested in our systems to ensure the construction of a strong information securities framework.

By having our systems division, the core of information management, be certified to meeting the criteria of the international standards of ISO27001, we are confident that this will offer our customers further assurance and satisfaction as well as ensuring the continuous improvement of our information management systems and framework.



■ Overview

Standard Type	JIS Q 27001:2006 (ISO/IEC27001:2005)
Scope	Development, operations and support of systems managed exclusively by system division
Registration Authority	SGS Japan Inc.
Registration Number	JP13/080268
Registration Date	March 19, 2013

Lifenet will continue to take all measures deemed necessary to provide customers with systems that will ensure the integrity, confidentiality and appropriate availability of their information.

About LIFENET URL: <http://ir.lifenet-seimei.co.jp/en/>

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

Contact:

Corporate Development Department, Investor Relations

Tel: +81-3-5216-7900

e-mail: ir@lifenet-seimei.co.jp

Disclaimer: This is a summarized translation of the original Japanese document, prepared and provided solely for readers' convenience. In case of any discrepancy or dispute, the Japanese document prevails.