

July 15, 2015

 Daisuke Iwase, President & COO
 LIFENET INSURANCE COMPANY
 (Securities Code: 7157, TSE Mothers)

FY2015 1Q: CUSTOMER INQUIRY REPORT 13,665 inquiries in total

TOKYO, July 15, 2015 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President & COO Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the report on the number of inquiries from customers for the first quarter of fiscal 2015, ending March 31, 2016.

In the first quarter of FY2015, we received a total of 13,665 inquiries. This is 93.5% of the number of inquiries of the previous quarter, and 91.0% compared to the same quarter of the previous fiscal year. The number of complaints was 212.

At Lifenet, we view customer inquiries as a valuable asset to continuously better our products and services. All inquiries received are compiled and analyzed, and are reflected directly in our daily operations by the company as a whole for the purpose of maximizing customer satisfaction.

1. Number of inquiries and complaints from customers

FY2015 (Fiscal Year ending March 2016)

Item	1Q (Apr.-Jun. 2015)	Accumulated total
Inquiries	13,665	13,665
Complaints	212	212

< Reference: FY2014 (Fiscal Year ended March 2015)>

Item	1Q (Apr.-Jun. 2014)	2Q (Jul.-Sep. 2014)	3Q (Oct.-Dec. 2014)	4Q (Jan.-Mar. 2015)	Accumulated total
Inquiries	15,020	14,021	14,719	14,613	58,373
Complaints	237	237	218	191	883

2. Breakdown of complaints^{*1}

FY2015 (Fiscal Year ending March 2016)

Item	1Q (Apr.-Jun. 2015)	Accumulated total	% ^{*2}
Acquisition	104	104	49.1%
Collection	33	33	15.6%
Maintenance	30	30	14.2%
Claims/ Benefits	26	26	12.3%
Others	19	19	9.0%
Total	212	212	100.0%

< Reference: FY2014 (Fiscal Year ended March 2015) >

Item	1Q (Apr.-Jun. 2014)	2Q (Jul. -Sep. 2014)	3Q (Oct.-Dec. 2014)	4Q (Jan.-Mar. 2015)	Accumulated total	% ^{*2}
Acquisition	149	139	113	103	504	57.1%
Collection	22	19	21	28	90	10.2%
Maintenance	24	31	28	20	103	11.7%
Claims/ Benefits	10	15	27	18	70	7.9%
Others	32	33	29	22	116	13.1%
Total	237	237	218	191	883	100.0%

*1 Based on the classifications determined by The Life Insurance Association of Japan

*2 The percentage is rounded to the first decimal place.

About LIFENET (URL: <http://ir.lifenet-seimei.co.jp/en/>)

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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