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Daisuke Iwase, President & COO
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

Lifenet Expands Range of Designatable Beneficiaries Same-sex partners now accepted as beneficiaries

TOKYO, October 29, 2015 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President & COO Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces that it will start accepting same-sex partners in de facto marriages as the designated beneficiary for its term-life insurance product on November 4, 2015.

Lifenet has until now, as a general rule, accepted as the designated beneficiary of its term-life insurance product, legal spouses and family members within two degrees of kinship, and also under certain conditions, opposite-sex partners in de facto marriages.

With the increasing demand from same-sex couples for life insurance companies to offer products to meet their needs, Lifenet will start accepting same-sex partners who meet specific criteria such as duration of cohabitation, as the designated beneficiary of its insurance products.

When designating a same-sex partner as the beneficiary, Lifenet will require certain documents such as validation of cohabitation with a copy of their residence registry, and a designated document provided by Lifenet to confirm the partnership.

About LIFENET URL: <http://ir.lifenet-seimei.co.jp/en/>

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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