

October 7, 2015
Daisuke Iwase, President & COO
LIFENET INSURANCE COMPANY
(Securities Code: 7157, TSE Mothers)

September 2015: MONTHLY DISCLOSURE
Annualized premium of policies-in-force exceeded 9,000 million yen

TOKYO, October 7, 2015 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President & COO Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for September 2015.

Annualized premium^{*1} of new business in the month of September 2015 was 89 million yen (77% of September 2014). The number of applications was 2,689 (85% of September 2014), with the number of new business at 1,911 (79% of September 2014). Accordingly, annualized premium^{*1} of policies-in-force as of the end of September 2015 was 9,043 million yen. The number of policies-in-force resulted in a total of 219,471, and sum insured of policies-in-force stands at 1,868,961 million yen.

In September 2015, insurance premiums and claims and benefits recorded 744 million yen (107% of September 2014) and 87 million yen (81% of September 2014), respectively.

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

Number of new business (month)	Sep. 2015	Sep. 2014
Number of applications	2,689	3,164
Number of new business	1,911	2,429
Sum insured of new business ^{*3} (million yen)	12,868	20,641
Annualized premium ^{*1} (million yen)	89	115
- excl. death coverage (million yen)	49	58

Number of new business (accumulated total)	Apr. 2015 - Sep. 2015	Apr. 2014 - Sep. 2014
Number of applications	15,496	20,274
Number of new business	11,403	15,053
Sum insured of new business ^{*3} (million yen)	86,431	120,247
Annualized premium ^{*1} (million yen)	548	694
- excl. death coverage (million yen)	292	362

Number of policies-in-force	End of Sep. 2015	End of Sep. 2014
Number of policies-in-force	219,471	209,814
- "Kazoku": Term Life	114,912	108,755
- "Jibun", New "Jibun" and New "Jibun" for Women: Whole-Life Medical ^{*4}	66,623	63,843
- "Jibun Plus": Term Medical Care	11,498	12,320
- "Hataraku Hito": Long-Term Disability	26,438	24,896
Sum insured of policies-in-force ^{*3} (million yen)	1,868,961	1,770,602
Annualized premium ^{*1} (million yen)	9,043	8,450
- excl. death coverage (million yen)	4,075	3,792

Insurance premiums and claims (million yen)	Sep. 2015	Sep. 2014
Insurance premiums	744	696
Insurance claims and benefits	87	107

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: As of the end of September 2015, the number of policies-in-force of Whole-life Medical "Jibun" is 54,610, New "Jibun" is 7,410, and New "Jibun" for Women is 4,603. As of the end of September 2014, that of Whole-life Medical "Jibun" is 59,490, New "Jibun" is 2,627, and New "Jibun" for Women is 1,726.

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