

May 22, 2015  
 Daisuke Iwase, President & COO  
 LIFENET INSURANCE COMPANY  
 (Securities Code: 7157, TSE Mothers)

## Appointment of New Directors

TOKYO, May 22, 2015 - LIFENET INSURANCE COMPANY (TSE Mothers 7157, President & COO Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces that it decided to propose “Election of Nine Directors” in accordance with increasing two Directors for approval at the 9th Annual General Meeting of Shareholders scheduled for Sunday, June 21, 2015, in order to enhance the management foundation as well as to promote the business alliance with KDDI CORPORATION (“KDDI.”) Accordingly, two candidates for new Directors including one nominated by KDDI will be on the board subject to the approval of the proposal at the 9th Annual General Meeting of Shareholders and the resolution of the Board of Directors. The details are as follows:

### Changes in Directors (effective on June 21, 2015)

Name	New Position	Current Position
Masayuki Nishida	Director, Executive Vice President	Director & COO, Mercer Japan Ltd. (to be resigning in June 2015)
Tomohiko Katsuki	Outside Director	General Manager, Financial and Commerce Business Division, Value Business Sector, KDDI CORPORATION

### About LIFENET (URL: <http://ir.lifenet-seimei.co.jp/en/>)

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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