

July 17, 2012

Haruaki Deguchi, President/Founder

LIFENET INSURANCE COMPANY

(Code: 7157, TSE Mothers)

FY2012 Q1: INSURANCE PAYMENTS REPORT

488 payments for the 1Q of FY 2012

TOKYO, July 17, 2012 - LIFENET INSURANCE COMPANY (TSE Mothers 7157) announces the report on the number of insurance payments for the first quarter of fiscal year 2012, ending March 31, 2013.

The number of insurance payments made in the first quarter of FY2012 resulted in 488 cases, 7 of which were insurance claims and 481 benefits. There were 19 incidents which were assessed to be inapplicable during the same quarter.

Lifenet believes the most important responsibility for an insurance company is for claim payments to be made accurately and without delay, and the Company thrives to continue to accomplish this.

At Lifenet, we make every effort possible to ensure payment of insurance claims and benefits are made to the designated account within 5 business days of receiving all necessary documents. In the first quarter of fiscal 2012, the average insurance payment was made in 3.19 business days.

Number of insurance payments and those which assessed inapplicable

1Q of FY 2012 (April 2012 ~ June 2012)

	Claims			Benefits					Total
	Death benefit	Others	Total	Hospitalization benefit	Surgery benefit	Disability benefit	Others	Total	
Insurance payments	7	—	7	345	125	11	—	481	488
Inapplicable cases	—	—	—	13	5	1	—	19	19
Fraud	—	—	—	—	—	—	—	—	—
Illegal acquisition	—	—	—	—	—	—	—	—	—
Breach of disclosure duty	—	—	—	7	3	1	—	11	11
Criminal intent	—	—	—	—	—	—	—	—	—
Exemption from responsibility	—	—	—	—	—	—	—	—	—
Request not covered by policy	—	—	—	6	2	—	—	8	8
Others	—	—	—	—	—	—	—	—	—

Quarterly trend of the number of insurance payments

		Insurance payments	Inapplicable cases
FY 2012	1Q (Apr.-Jun. 2012)	488	19
FY 2011	4Q (Jan.-Mar. 2012)	432	20
	3Q (Oct.-Dec. 2011)	347	12
	2Q (Jul.-Sep. 2011)	262	9
	1Q (Apr.-Jun. 2011)	243	15
FY 2010	4Q (Jan.-Mar. 2011)	193	10
	3Q (Oct.-Dec. 2010)	150	5
	2Q (Jul.-Sep. 2010)	95	4
	1Q (Apr.-Jun. 2010)	67	10
FY 2009	4Q (Jan.-Mar. 2010)	55	2
	3Q (Oct.-Dec. 2009)	36	6
	2Q (Jul.-Sep. 2009)	35	2
	1Q (Apr.-Jun. 2009)	17	0
FY 2008	4Q (Jan.-Mar. 2009)	7	1
	3Q (Oct.-Dec. 2008)	1	1
	2Q (Jul.-Sep. 2008)	3	0
	1Q (Apr.-Jun. 2008)	0	0

About LIFENET URL: <http://ir.lifenet-seimei.co.jp/en/>

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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